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# GOVERNANCE JOURNAL

# **GUIDELINES FOR JOURNAL ARTICLES**

#### A. INTRODUCTION

The Governance Journal was borne out of a partnership between the Institute of Certified Secretaries (ICS) and the University of Nairobi with the aims of stimulating intellectual debate on corporate governance, promoting a culture of research and learning in the field of corporate governance, and facilitating success of business and economic growth.

It is premised on the rationale that the creation of a vibrant private sector is one of the many mechanisms that governments utilize to promote the growth of an economy. Over the last twenty years, Africa has become the world's most rapidly growing economic region as a result of the vibrancy of its private sector. Indeed, the success of a myriad of governments' development plans is partly dependent on the contribution of the private sector and state-owned corporations in creating opportunities for economic growth. The creation of wealth through investments, production of goods, and provision of jobs and services is a factor that is dependent on the efficient application of corporate governance practices. It is for this reason that the governance of corporations is considered to be as important as that of governments, as it equally drives economic growth and, in turn, enhances standards of living and poverty alleviation.

For Africa's economic growth to be sustained, policymakers, scholars and practitioners are required to devise sound policies and laws that will stimulate business growth and corporate resilience. It is the aim of the journal to feature articles that will contribute towards the creation of a competitive and dynamic framework for business that is sensitive to the need for: facilitating commerce and industry; reducing the speed and cost of setting up a business; removing unnecessary regulatory burdens for business; creating a competitive legal framework that attracts investors and protects their interests; taking care of the needs of small businesses; protecting the local industry; devising user-friendly, easily accessible, and flexible legislation; simplifying

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decision-making procedures; creating well-positioned and regulated securities markets; reinforcing the role of gatekeepers; treating shareholders equitably; enforcing shareholders' rights efficiently; intensifying corporate disclosure; improving audit and accounting standards; fortifying the efficiency of state-owned entities; promoting business continuity and recovery; creating a vigilant financial press etc.

The journal, which enjoys a broad readership amongst policy makers, corporate executives and scholars, makes significant contributions to knowledge creation and policy advisory.

# **B. OBJECTIVES OF THE JOURNAL**

- i) Stimulating research with a view to creating knowledge in the area of corporate governance;
- ii) Promoting a culture of research and learning in the field of corporate governance;
- iii) Identifying gaps in the field of corporate governance and providing solutions through research and policy advisory to policy making institutions and government.

# C. SCOPE OF RESEARCH

The journal welcomes submission of articles in the following parameters of corporate governance:

- i) Board of Directors
- ii) Transparency and Disclosure
- iii) Accountability, Risk Management, and Internal Control
- iv) Ethical Leadership and Corporate Citizenship
- v) Shareholder Rights and Obligations
- vi) Stakeholder Relationships
- vii) Sustainability and Performance Management
- viii) Compliance with Laws and Regulations
- ix) Governance of State Owned Entities
- x) Reform of the Investment and Corporate Regulatory Framework
- xi) Corporate Governance in Times of Crisis
- xii) Comparative Corporate Governance
- xiii) Theoretical Foundation of Corporate Governance

# D. PROCESS OF PUBLISHING ARTICLES

- i) The journal welcomes submission of articles on a rolling basis. It may also make a call for articles on specific thematic areas of corporate governance.
- ii) Articles that are published in the journal are well researched and peer reviewed.
- iii) The peer review panel consists of renowned scholars as well as members of ICS.

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iv) The peer review process and production of the journal is spearheaded by the University of Nairobi's Faculty of Law.

# E. JOURNAL ARTICLES

- i) The word count for articles should be between 4,000 and 8000, including abstract, figures and footnotes.
- ii) Referencing should follow the OSCOLA Referencing Guidelines (4th Edition) https://www.law.ox.ac.uk/sites/files/oxlaw/oscola\_4th\_edn\_hart\_2012.pdf
- iii) In all instances, footnotes should be used only for citation rather than to provide additional information.
- iv) The article should be in soft copy word format document (.doc) or (.docx). Zipped documents, PDF and other formats will not be accepted.
- v) Margins:
- Left margin: 1"
- Right margin: 1"
- Top margin: 1"
- Bottom margin: 1"
- vi) Justification: Left and right
- vii) Font: size 12, Times New Roman
- viii) 1.5 line spacing for main text and single spacing for footnotes.
- ix) Articles should not have the insertion of headers, footers or page numbers.
- x) Title of the paper should be in bold, left aligned, and at the top of the first page only.
- xi) Articles should have a maximum three levels of heading and use the numbering convention.
- xii) For sub-headings, only the first letter of the sub-heading should be in capital letters.
- xiii) Articles should use normal capitalization within the text and should not use bold face for emphasis.
- xiv) Bulleted or numbered lists are acceptable.
- xv) Figures and tables should be placed as close to their reference point in the text as possible.
- xvi) All figures and tables must have titles and must be referenced from within the text.
- xvii) Images should be inserted as picture files (.gif, .jpg, .bmp, .pct, .png, .psd). You may be asked to provide the pictures as separate files.
- xviii) Submissions should be carefully revised for typographical and grammatical errors.
- xix) Submissions should be accompanied by an abridged profile of the author of not more than 50 words.
- xx) All submissions should be accompanied by a statement that the article is not under consideration elsewhere and that it has not been published or pending publication elsewhere.

xxi) Articles should be submitted to the Research and Business Development Manager at <u>research@ics.ke</u>

The editor reserves the right to edit submitted articles.

Prof. Kiarie Mwaura Editor-in-Chief